DAMA-RMC August Newsletter!

Dear DAMA-RMC Members and Partners:

We enjoyed seeing so many of you at our last in person/virtual event of Data Ethics and Equity in the Tech Workplace!

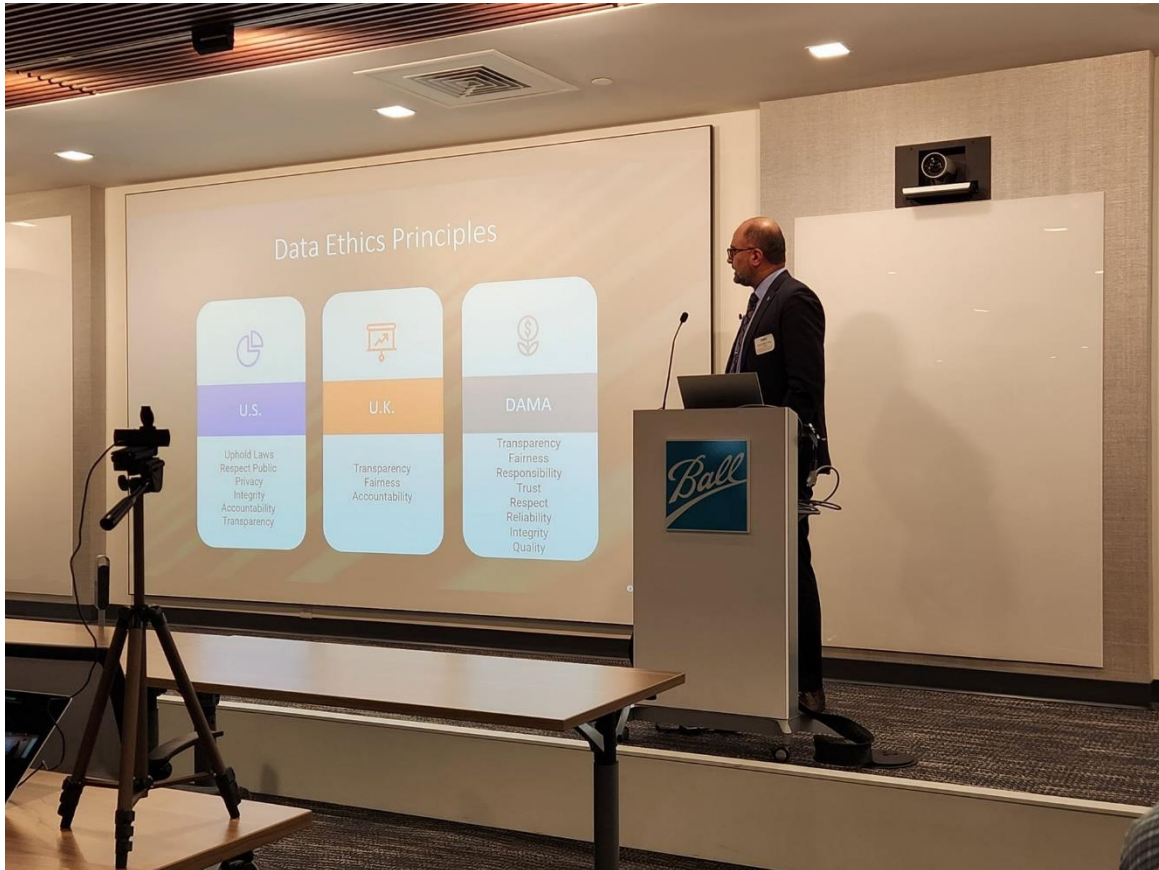Please enjoy the monthly updates and content for our community.

Want to connect and engage with other members? Explore exclusive member resources, event information, and many ways to connect at damarmc.org.

And join us on our Linked In Company Page or Networking Group.

Sincerely,

The DAMA-RMC Board

DAMA-RMC's Q3 Chapter Event

Thank you to all who attended on Friday, July 28. And thank you to our speakers Dr. Gurvirender Tejay of Cyber Qubits and Emilie Aries of Bossed Up. We learned about the ethics framework surrounding data and some practical strategies for active allyship at work.

Professional members have exclusive access to the event recording and presentation slides HERE.

A special thank you to our event host, Shawn Barker, who donated the amazing event space at Ball Corporate Headquarters in Westminster.

Congratulations to the Enterprise Data World pass winners!

Allen Bieganski and Michael Byrne

Registration now open for

DAMA-RMC's Q4 Chapter Event!

Register

Join DAMA-RMC for Cloud-based Data Architecture (Case Study) / Data Valuation

When: Friday, October 20th from 2:30pm - 5:30pm

Location: Reiman Theater (Margery Reed Hall) at Denver University

Address: 2306 East Evans Avenue, Denver, CO 80218

Price: Log-in to receive membership pricing!

- Professional Members: Always Complimentary & Free!
- Guest Members: First In-Person event $0, In-Person $20, Virtual $10
- Non-members: In-Person $25, Virtual $15

Parking: Available at the Evans Garage Hourly (301) Parking (corner of Evans & S. High Street) and is $2 per hour. ParkMobile app available (https://parkmobile.io/).

Campus Map: https://events.du.edu/venues/auditorium/

Maps & Parking: https://www.du.edu/site-utilities/maps

DATA ARCHITECTURE / DATA VALUATION

Friday, October 20
2:30 - 5:30 PM
Reiman Theater at Denver University

DAMA
ROCKY MOUNTAIN CHAPTER

CARLOS BOSSY
Datalere

DOUGLAS LANEY
West Monroe

Topic details to be announced soon!

Event followed by a 'Pint of Data' happy hour at

Crimson & Gold (2017 S. University)

Full Event Details
Register

We've got seats to fill.
Bring your leadership to the table.

2023/2024 DAMA-RMC
Board & Service Opportunities

Seeking Talented & Unique People To Join the DAMA-RMC Board

Are you looking for your next growth opportunity or want to try something new? The DAMA-RMC board is actively seeking energetic, skilled, smart, thoughtful, and diverse candidates to join our team. We are always looking for great people for current and future roles and can tailor a position depending on your unique talents, interests, and skillsets.

- **Open 2023 Positions:**
    - Membership/Partnership Committee
    - Programs Committee
    - Internships

Learn more about how you can get involved HERE.

If you'd like more information on any of the board roles or programs and how we can support your growth, or would like to apply, reach out to Kelly Bruen at president@damarmc.org.

CDMP Certification in 2023!

Join Our 12-Week Virtual CDMP Study Group!

Are you ready to take your career to the next level? We're thrilled to announce the launch of our 12-week virtual Certified Data Management Professional (CDMP) Study Group, designed to help you succeed in the world of data management. Learn more about the CDMP Exam **HERE**.

Start Date: Week of September 4th

Meeting Time: Thursday evenings from 6:00 PM to 7:00 PM

Location: Virtual (Online Platform)

What you can expect:

- Engaging weekly study sessions to cover CDMP exam topics.
- Interactive discussions and Q&A sessions to enhance your understanding.
- A 1/2 day virtual exam prep deep dive the last week in November.
- "Pay if you Pass" (PIYP) virtual exam event on November 2nd.

Informational Sessions:

Dates: August (24th and 28th)

Where: Online (Email for meeting registration info)

Purpose: Learn about the study group and CDMP exam, get your questions answered.

How to Get Involved:

To learn more, register, or secure your spot for this enriching opportunity, simply send an email to: ProfessionalDevelopmentVP@damarmc.org. Hurry, spaces are limited!

Don't miss out on this chance to boost your career prospects and become a certified data management professional. We look forward to embarking on this exciting journey with you!

Don't forget to order your essential study resource, the DMBOK (Data Management Body of Knowledge), to ensure you're fully prepared to excel in both your studies and the CDMP exam. Order through DAMA-RMC at a discounted rate **HERE**.

And remember you must be a DAMA-RMC professional member to take advantage of this amazing opportunity. Don't delay, join today **HERE**.

Stay tuned for more updates and detailed schedules.

August's Guest Blogger

This month's guest blogger is Dr. Jonathan Fowler D.C.Sc., Founder & CEO, of Logicle Analytics and Kulturata. In this month's member's only content, he introduces us to the Data Quotient™, the new soft skill for data analytics success.

You can find this month's exclusive blog **HERE**.

DAMA-RMC is looking for guest bloggers to be featured on our website, in our newsletter and in social media. Email CommunicationsVP@damarmc.org to submit articles for review and publishing.
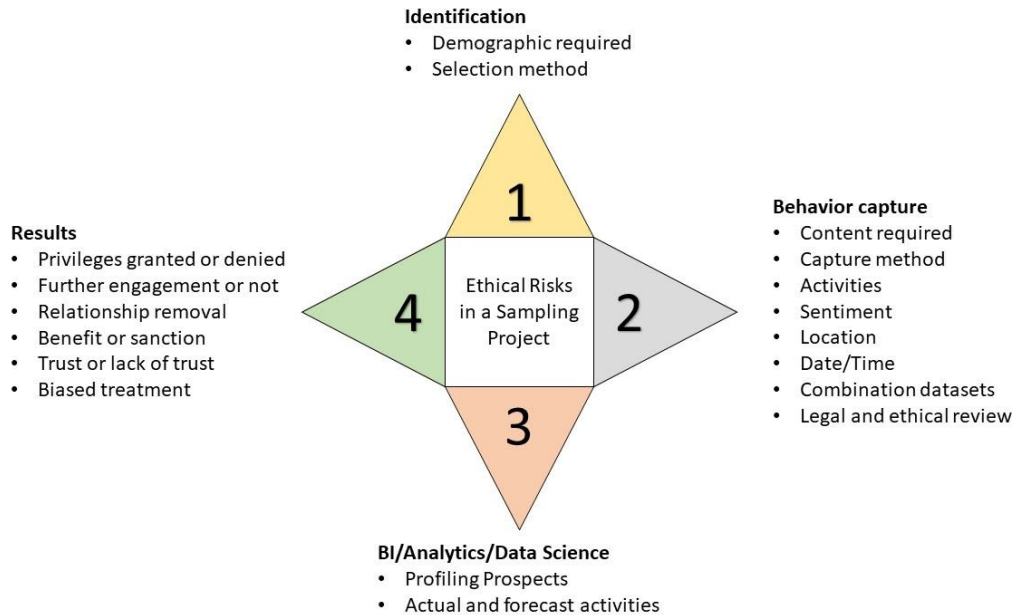
Thank You to our DAMA-RMC Corporate Gold Patron!

Fox Consulting is DAMA-RMC's Gold Patron corporate sponsor. Founded in 1998, Fox Consulting is a Denver based consultancy with over 30 years of experience providing strategy, coaching & training services to solve some of the most complex data problems of global companies. Fox Consulting builds strategies around data management & data governance including the people, policies, practices, processes, & technologies to enable those strategies, providing organizations with valuable & actionable data insights.

Visit their website **HERE** OR contact Cher Fox at info@foxconsulting.co.

DAMA-RMC Corporate and Patron Sponsor Information & Benefits

DMBoK Tip of the Month

Identification
- Demographic required
- Selection method

1

Behavior capture
- Content required
- Capture method
- Activities
- Sentiment
- Location
- Date/Time
- Combination datasets
- Legal and ethical review

Results
- Privileges granted or denied
- Further engagement or not
- Relationship removal
- Benefit or sanction
- Trust or lack of trust
- Biased treatment

4

Ethical Risks in a Sampling Project

2

3

BI/Analytics/Data Science
- Profiling Prospects
- Actual and forecast activities

Ethical Risk Model for Sampling Projects

Projects that use personal data should have a disciplined approach to the use of that data. They should account for:

- How they select their population for study (arrow 1)
- How data will be captured (arrow 2)
- What activities analytics will focus on (arrow 3)
- How the results will be made accessible (arrow 4)

Within each area of consideration, they should address potential ethical risks, with a particular focus on possible negative effects on customers or citizens.

A risk model can be used to determine whether to execute the project. It will also influence how to execute the project. For example, the data will be made anonymous, the private information removed from the file, the security on the files tightened or confirmed, and a review of the local and other applicable privacy law reviewed with legal. Dropping customers may not be permitted under law if the organization is a monopoly in a jurisdiction, and citizens have no other provider options such as energy or water.

Because data analytics projects are complex, people may not see the ethical challenges. Organizations need to actively identify potential risks. They also need to protect whistleblowers who do see risks and raise concerns. Automated monitoring is not sufficient protection from unethical activities. People - the analysts themselves - need to reflect on possible bias. Cultural norms and ethics

in the workplace influence corporate behavior - learn and use the ethical risk model. DAMA International encourages data professionals to take a professional stand, and present the risk situation to business leaders who may not have recognized the implications of particular uses of data and these implications in their work.

Upcoming Conferences

CIO/CISO Denver Summit

August 24, Denver, CO

Women in Tech Conference (Colorado Technology Association)

September 14, Larkspur, CO

NACARA (North American Collection Agency Regulatory Association)

September 18 - 20, Denver, CO

Enterprise Data World

September 18 - 21, Anaheim, CA

SQL Saturday (#1056)

September 23, Denver, CO

Enterprise Analytics Online

October 25, Virtual!

Channel Futures Leadership Summit

October 30 - November 2, Miami Beach, FL

CIO Executive Leadership Summit

November 14, Denver, CO

Society of Information Management TechExec

November 14 - 16, Amelia Island, FL

PASS Data Community Summit

November 14 - 17, Seattle, WA, Virtual available!

Data Governance and Information Quality Conference

December 4 - 8, Washington D.C.

DAMA-RMC believes in diversity, equity, and inclusion and we are against discrimination in any form.

We always have and will continue to welcome all people in our community.

Diverse experiences and perspectives create a richer learning environment and community. The desire to learn about data management best practices or contribute experience and ideas for the benefit of others is the common affinity of DAMA-RMC. Everyone is welcome to take part and contribute.

Sincerely,

The DAMA-RMC Board

DAMA - Rocky Mountain Chapter

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